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BULLETIN

MAHONING COUNTY MEDICAL SOCIETY
Volume LIX February 1989 Number 2

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1989 MAHONING COUNTY MEDICAL SOCIETY MEETINGS

Tuesday - Jan. 21
Tuesday - March 21
Tuesday - May 16
Tuesday - September 19
Tuesday - November 21
Tuesday - December 19

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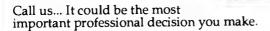
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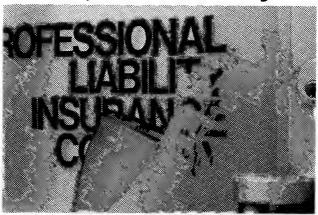
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Karl F. Wieneke, M.D.

PRESIDENT'S PAGE

Because of its importance and timeliness, I would like to call to the attention of the membership the program of the March 21 meeting of the Mahoning County Medical Society, presented by the AIDS Awarness Committee.

Robert C. Gallo, M.D., AIDS Researcher at the National Cancer Institute in Washington, D.C. has written: "AIDS is the best and most dramatic example of the physician's lifelong need for continuous education in science and humanities. Never, at least not in modern times, has a disease had so much and varied impact on life. Medical, hospital conflicts, where to put patients, how much separation there should be, cost, the complexity of the disease, social problems, psychological, economic, legal, ethical, moral issues. Never was there such poor understanding...It is like plague in its horror and what it does to a person in its finality, in its seriousness. The good news is that unlike plague, it will never ravage a town, spreading rapidly through it, destroying everything in its path. The bad news is that although it doesn't do that, it doesn't go away, plague does. So this virus will be here for as long as anyone, and their children and their children's children will ever know, unless medical science solves the problem...Only rarely before have we seen health professionals decline to serve as has sometimes occurred with AIDS. Part of the problem has been an insufficiently prepared and insufficiently educated physician of our generation...'

The AIDS Awareness Committee of the Mahoning County Medical Society under the chairmanship of Chester A. Amedia, M.D., has organized a program with emphasis on the new regulations regarding disposal of medical waste in physicians' offices. As a result of the ever-increasing problems associated with AIDS, federal and state legislation has recently been enacted. Guest speakers from the Ohio Department of Health, OSHA, BFI Medical Waste Systems and Waste Management will present an informative program on how this legislation affects us as practicing physicians in the hospital environment as well as in our offices. This program is approved for 1-1/2 hours of CME credit.

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Brian S. Gordon, M.D.

From the Desk of the Editor

The Four Questions

After much debate by your representatives in organized medicine, the AMA with support from the OSMA and the Mahoning County Medical Society has adopted a policy of supporting the

Harvard University resource based relative value system as the method of payment for medical care dispensed by physicians through the Medicare system. It is assumed that the Medicaid system and private carriers will follow the tide and that most physicians will be paid for their services through this system, the HMO system, or combinations of these.

Through the political process, the general public through consumer advocate groups and business organizations felt that the monopoly of medicine must come under restraints both fiscal as well as quality. The fee-for service method in the past was too expensive and didn't reflect realistic prices for the work or technology involved. Therefore, beyond the HMO system four basic alternatives were thought viable. First, was a DRG system. This could either manifest itself as a direct payment from Medicare to physicians for total care of a patient in and out of the hospital for specific diagnoses or by paying a hospital for specific DRG and have the hospital administrator dole out the cash as he sees fit. Problems with this were numerous but ultimately, were unfair to the physicians where payments often would not match the work put into a case.

The second, was an extension of the MAAC system. This was based on profiles of payments and would inherit all the problems of the fee-for service system and few of the benefits since cuts and payments would be across the board. This would make certain procedures or methods of care economically infeasible thus limiting patient care. The third is based on the Canadian system which in affect would completely socialize medicine and payments would be made at the whim of Medicare officials with ceilings on earnings to spread the money over the whole system. This provided poor incentives to physicians and also forced some patients to seek care from physicians who are not at the top of their profession.

Finally, the resourced based relative value system was considered. Unlike other RVS systems (especially the Florida RVS system) this method of payment was not based on previous prices which may or may not be realistic but rather on several factors which included training, cost of care, cost of technology, location, stress and other factors. It has been deemed the most equitable of systems except if you're in orthopedics or opthalmology. The only thing remaining is a question of balancd billing. The AMA wants it, the Government doesn't. This should be worked out this year.

So dust off those antique ways of doing medicine, here comes "modernization".



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Proceedings of Council

JANUARY 10, 1989

The monthly meeting of the Council of the Mahoning County Medical Society was held on Tuesday, January 10, 1989 at the Moonraker Restaurant. The president, Dr. Wang, called the meeting to order at 7:00 p.m. and welcomed new Council members, Drs. Butterworth, Chung and Molloy.

Motion carried to dispense with the reading of the minutes of the December meeting which had been previously mailed to the members.

The treasurer's report was given and motion carried authorizing the payment of bills as listed with the agenda. The membership report noted as of January 9, 1989 there were 369 active members, 75 emeritus members and 17 non-resident members. A total of 240 members had paid 1989 dues. Of that number, 11 were non-resident members.

Suggestions were given on involvement of residents and of students from Northeastern Ohio Universities College of Medicine. Motion carried to appoint a committee to study student membership.

In his president's report Dr. Wang thanked the Council members for their cooperation during his term of office and in passing the gavel to Dr. Wieneke, 1989 president, commented on the exciting year ahead for the Mahoning County Medical Society.

Communications included a letter from Northeast Ohio Legal Services announcing expanded Medicaid coverage for pregnant women and children; a copy of a letter, from the State Medical Board, sent to a non member physician; and appreciation letters from Dr. DeCicco, Katherine Wisse, OSMA, and Jean Kelso Mahoning County Medical Society volunteer.

COMMITTEE REPORTS

Youngstown Area Health Care Benefit Partnership Project An overview of various plans was given.

Aids Awareness

Representatives from B.F.I. and Waste Management have accepted invitations to participate in the March 31, 1989 program.

Health-O-Rama

Dr. Schreiber has agreed to chair the planning committee.

SIXTH DISTRICT COUNCILOR

Dr. Anderson reminded members of the 6th District Caucus meeting on February 16, 1989 and of the OSMA Annual Meeting, May 4, 1989. He commented on the upcoming AMA Leadership Conference and the importance of involvement. Motion carried to send the executive director to the Conference.

UNFINISHED BUSINESS

Premium sent to Community Mutual Blue Cross/Blue Shield for both active and retired groups.

Professional Liability Insurance - a representative from the insurance agency will be asked to attend the February 14, 1989 Council meeting

Cooperative Committee between Mahoning County Medical Society, Osteopathic Society, Dental Society and Pharmacy Society. A planning sesion will be held the end of January.

NEW BUSINESS

Motion carried naming the Mahoning Natioonal Bank, Dollar Savings and Trust Co. and the Bank of New York as depositaries of Society funds.

Section 89 of the Internal Revenue Code and how it relates to the Mahoning County Medical Society was reviewed.

ANNOUNCEMENTS

President's Ball/Installation of Officers - Saturday, January 21, 1989, Wick Pollock Inn Council meeting - Tuesday, February 14, 1989 - Youngstown Club

ADJOURNMENT

The meeting was adjourned at 9:45 p.m.

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Society Installation Held



(L to R) Dr. K. Wieneke, Dr. H.S. Wang

Dr. Karl F. Wieneke was installed as president of the Mahoning County Medical Society and Dr. Hai Shiuh Wang was honored as outgoing president at the annual installation and President's Ball held Saturday, January 21, 1989 at the Wick Pollock Inn. Chairmen for the event were Dr. and Mrs. Antonio Gestosani.

A moment of silent prayer was observed for the Society members who had passed away during 1988: Dr. L. Bernstein, Dr. J.B. Birch, Dr. A.R. Cukerbaum, Dr. S.G. Patton and Dr. B. Taylor.

Dr. Wang recognized the following past presidents in attendance for their contributions to the Society: Drs. Abdu, Anderson, Barton, Barton, Chiu, Detesco, Dietz, Jenkins, Memo, Ondash and Pichette and special acknowledgement was given by Dr. Wang to the outgoing members of Council: Drs. Angtuaco, Barton, Gregori, LaManna Jr. Levy, Mishr, & Palmer. A bound volume of the *Bulletin* was presented to Dr. LaManna Jr., 1988 Editor.

Dr. Stephen W. Ondash, who was introduced by Dr. Rashid Abdu, was presented his "Doctor of the Year" plaque by Dr. Wang.

The following members of Council were called forward and Dr. Wang administered the oath of office: Drs. Wieneke, Anderson, Amedia, Baumblatt, El-Hayek, Ervin, Gordon, Guju, Guthikonda, Kasamias, and Memo.

Following the installation ceremony Dr. Wang presented an engraved gavel, made by Dr. Anderson, 6th Ward District, to Dr. Wieneke. In turn Dr. Wieneke presented the traditional past president's plaque and pin to Dr. Wang on behalf of the members of the Society. A bound volume of the *Bulletin* was also presented to Mrs. Wang.

Dr. Wang introduced Mrs. Carol Kalavsky, president of the Mahoning County Medical Society Auxiliary, who commented on the cooperation of the Society and on the various projects of the Auxiliary. He also introduced Eleanor Pershing, executive director of the Society, and presented her with an engraved attache case from him in appreciation of her work during his term.

A social period followed the conclusion of the meeting.



(L to R) Dr. Ondash, Dr. Wang.



(L to R) Dr. Wieneke, Mrs. Wang.



(L to R) Drs. Guthikonda, Guju, Kasamias, Memo, Amedia.



(L to R) Drs. Baumblatt, Ervin, Gordon, El-Hayek, Wieneke, Anderson.



(L to R) Dr. Wang, Dr. LaManna, Jr.



(Lto R) Front Row: Mrs. Wieneke, Dr. Wieneke, Dr. Wang, Mrs. Wang. Second Row: Dr. Anderson, Mrs. Anderson, Mrs. Kalavsky, Dr. Kalavsky, Mrs. Gestonsani, Dr. Gestonsani.



Robert R. Fisher, M.D.

From the Bulletin

FIFTY YEARS AGO FEBRUARY 1939

D.A. Gross had a leading article on "The Origin and Fate of Bile Pigment" and Louis Deitchman wrote up the last illness of George Washington in the form of a case report in the modern manner. Both articles were highly informative.

Joe Hall was recovering from injuries received in a traffic accident. Paul Mahar was just back to work after a serious illness. J.K. Herald was appointed to the Surgical Service and M.M. Szucs to the Medical Service at St. Elizabeth's Hospital. Nate Belinky was a new interne there.

New members of the Society that month were: Michael J. Sunday, James Herald, Asher Randell, Stanley Myers, John A. Rogers and Howard Mathay.

FORTY YEARS AGO FEBRUARY 1949

There was a great excitement about a bill in Congress to set up the machinery for National Health Insurance. This County Medical Society went to work as if the fate of the Nation depended on it.

A joint committee was formed to weld the Society into an efficient striking organization to put our view before the public. It consisted of the *Bulletin Editor* (Gustafson), the Program Chmn. (Coombs) the Public Relations Chmn. (Reilly), the Lay Education Chmn. (Ondash), and the Legislative Chmn. (Skipp).

It was an ambitious effort and the compulsory health insurance was defeated, not by what was done but because the same thing was going on all over the Country. You can thank the A.M.A. for many years of freedom from socialized medicine.

THIRTY YEARS AGO FEBRUARY 1959

Gabriel DeCicco was honored by the St. John's Episcopal Church for outstanding community service. His work in establishing the Academy of General Practice and the Cancer Society was cited as well as his service as vestryman at St. John's. He was President of the Medical Society in 1956.

Richard J. Jarvis became a member of the Society. Frank Tiberio was interning at St. Elizabeth's Hospital.

TWENTY YEARS AGO FEBRUARY 1969

Dr. Leonard Caccamo announced the successful conclusion of the \$30,000 Fund-Raising Drive to provide a feasibility study for a medical school in the Youngstown area.

Outgoing President Dr. Robert Fisher presented the OSMA 50-Year Pin to his father, Dr. James L. Fisher. "J.L." was the creator and original editor of the *Bulletin* and the creator of this column.

Dr. H. Bryan Hutt was named Chief of Pediatrics at Youngsown Hospital. The "President's Ball" was held February 22nd at Fonderlac Country Club.

New member that month was Jan. P. Vette, M.D.

TEN YEARS AGO FEBRUARY 1979

Dr. J.K. Herald died of a heart attack, just forty years after he became a new member. He was 69. He had served as Chief of Surgery and a member of the Executive Board at St. Elizabeth Hospital.

New members that month were: ACTIVE: Nadar Afrooz, M.D., Tijinder Singh Bal, M.D., Richard L. Bernstine, M.D., Pang-Hsiung Huang, M.D., Tae R. Rhee, M.D., George J. Prochnow, M.D., Suman K. Mishr, M.D. ASSOCIATE MEMBERS: Consuelo C. Albarran, M.D. and Richard Allen Memo, M.D.



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Physician's Advisory

How much buy-in detail should you give a newly employed doctor?

Too much detail about becoming a co-owner several years later complicates your new-doctor recruitment effort. Our 'Dr. New Letter' gives enough information in simple style.

If you want a bright young physician to join your practice, you will almost surely have to spell out the arrangements for him or her to become your "partner." You must, of course, be free to decide later on whether or not to offer partnership, but you cannot ignore the details until then.

This is especially true if you are insisting on a restrictive covenant prohibiting him or her from practicing in your area except with you. You would then have the negotiating power to impose an unfair buy-in or else to require your associate to leave town.

Your Immediate Goal

And yet we have seen new doctor recruitments become so complicated by the buy-in details that the talks simply collapsed. The young physicians decided to accept other offers whose terms seemed more favorable, though sometimes the differences were more a matter of perception than of economic reality.

So it's important to "package" the buy-in details in a way that will help accomplish your primary goal. That goal is signing up the young doctor you want the most, not to negotiating all the details of a future

partnership agreement.

What is the proper "mix" between specific details and simplicity? We prefer describing the guts of the future arrangement in one section of the contract employing your new doctor. That contract may simply be a legally binding letter of agreement, which we prefer over a more formal, legalistic document.

Here is the selected section from what we call our "Dr. New Letter"

as it applies to the future buy-in details:

"Co-ownership — If you and we specifically agree in writing to proceed in practice together after December 31, 1991, we will sell you sufficient shares in our corporation for you to become our fourth equal shareholder. The price for those shares will be based upon the corporation's "net book value" (which would not include accounts receivable or goodwill) as of the date, such figure to be modified so that depreciation on all equipment, furnishings and fixtures (except for any automobiles) will be restated by using straightline depreciation over a twelve year

useful life. As of last December 31, that figure was about \$26,000, so your price would have been about \$6,500; we do not forsee any major change in the price.

Upon becoming a co-owner, you will participate in our regular income sharing arrangement (presently based mostly on productivity), except that your calculated share of the income (which would include salary, any bonuses and retirement plan contributions) will be multiplied by the following percentages to determine your "discounted" share:

 During 1992
 =
 60%

 During 1993
 =
 70%

 During 1994
 =
 80%

 During 1995
 =
 90%

 On and after January 1, 1996
 =
 100%

If your format instead reduces the new partner's income shares on the basis of the specific dollar value of accounts receivable and/or goodwill, the last part of the second paragraph may instead read along these lines:

"...except that your share of such income (...) will be reduced in each of the first four years of co-ownership by amounts totalling one-fourth of the sum of: (i) the practice's outstanding accounts receivable value (as uniformly determined by our accountant) as of 12/31/91, plus (ii) 35% of the practice's gross income actually received in 1991."

One of the reasons we prefer the former approach—discounting the new partner's income shares by percentages—is that it avoids questions about goodwill values. It's easier to close the deal without geting into that subject. Nevertheless, the quoted language presents both approaches in a straightforward manner and will help you end up with a signed-up recruit.

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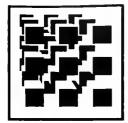
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March 2, 1989 - Internal Medicine Grand Rounds. "Diagnostic and Therapeutic Uses of Hypothalamic Hormones" Lawrence A. Frohman, M.D., Professor of Internal Medicine, University of Cincinnati College

of Medicine, Director, Division of Endocrinology and metabolism, University of Cincinnati Medical Center, Cincinnati, Ohio.

- March 2, 1989 Pediatric Grand Rounds, "RSV: New Approaches and Treatment", Lawrence R. Stanberry, M.D., Ph.D., Associate Professor of Pediatrics, University of Cincinnati College of Medicine, Pediatric Infectious Disease Specialist, Children's Hospital Medical Center, Cincinnati, Ohio.
- March 4, 1989 Anesthesiology Lecture Series, "Update on Neuroanesthesia", John B. Werning, M.D., Assistant Professor of Anesthesiology, NEOUCOM, Anesthesiologist, Western Reserve Care System.
- March 4, 1989 Tumor Conference, Richard J. Marina, M.D., Moderator, Assistant Professor of Internal Medicine, NEOUCOM, Director, Gastroenterology Service, Western Reserve Care System.
- March 7, 1989 Emergency Medicine Lecture Series, "The Red and Painful Eye" Keith Wilson, M.D., Opthalmologist, Western Reserve Care System.
- March 8, 1989 Pathology Grand Rounds, "Interstitial Pneumonitis", Richard K. Cochran, M.D., Assistant Professor of Pathology, NE-OUCOM, Pathologist, Western Reserve Care System.
- March 9, 1989 All Divisions Pediatrics, "Autism: From Childhood through Adulthood", Nancy J. Minshew, M.D., Assistant Professor of Psychiatry and Neurology, University of Pittsburgh School of Medicine,

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- Director, Autism Research Project, Child Neurologist, Western Psychiatric Institute Clinic.
- March 11, 1989 Anesthesiology Lecture Series, "Anesthesia and Hepatic Toxicity", Ramiro M. Albarran-Sotelo, M.D., Assistant Professor of Anesthesiology, NEOUCOM, National Faculty for the American Heart Association, Vice Chairman, Department of Anesthesiology, Western Reserve Care Systm.
- March 11, 1989 Tumor Conference, Tom E. Campbell, M.D., Moderator, Associate Professor of Pathology, NEOUCOM, Vice Chairman, Department of Pathology and Laboratory Medicine, Western Reserve Care System.
- March 14, 1989 Sports Medicine Lecture Series, "Eye Injuries to the Athlete", Keith Wilson, M.D., Opthalmologist, Western Reserve Care System.
- March 14, 1989 Emergency Medicine Lecture Series, "Traumatic Tracheobronchial Rupture and Laceration Lung Parenchyma", John H. Agnone, M.D., Instructor in Thoracic Surgery, NEOUCOM, Cardiothoracic Surgeon, Western Reserve Care System.
- March 16, 1989 Internal Medicine Grand Rounds, "Practical Consideration in the Differential Diagnosis and Treatment of Arthritis in the Elderly Patient", Fredrick M. Wigley, M.D., Associate Professor of Internal Medicine, Internist, John Hopkins University School of Medicine, Baltimore, Maryland.
- March 16, 1989 Pediatric Grand Rounds, "Liver Transplant in Children", Basil J. Zitelli, M.D., Associate Professor of Pediatrics, University of Pittsburgh School of Medicine, Pediatrician, Children's Hospital of Pittsburgh, Pittsburgh, Pennsylvania.
- March 18, 1989 Anesthesiology Lecture Series, "Endocrine Abnormalities and Anesthesia", Veeraiah C. Perni, M.D., Assistant Professor of Anesthesiology, NEOUCOM, Chairman, Department of Anesthesiology, Western Reserve Care System.
- March 18, 1989 Tumor Conference, Charles H. McGowen, M.D., Moderator, Assistant Professor of Internal Medicine, NEOUCOM, Internist, Western Reserve Care System.
- March 18, 1989 Surgical Visiting Professor, "Thrombolytic Therapy in Carotid and Venous Disease", Morris D. Kerstein, M.D. Professor of Surgery, Tulane University School of Medicine, Surgeon, Mercy Hospital, New Orleans, Louisiana.

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Comments

Dear Colleagues,

Thank you so very much for the honor you bestowed upon me at the December meeting of the Society. When I first joined MCMS in 1938 the Society was mostly an educational and social organization. Over the last ten years much has changed. Medicine is no longer being practiced by the physician but by third party carriers, Medicare, Medicaid and insurance companies.

No longer, except in an emergency, can a physician admit a patient to a hospital without getting permission from someone else who has not seen or examined the patient. Unless physicians take an active part in the business side of medicine through medical societies further inroads

into medical practice will occur.

I firmly believe that every physician should become a member of the Society. "Together we shall stand, divided we shall fall" and then we no longer will be able to do what is best for the patient.

Again I thank you for the honor bestowed upon me as the "Doctor of

the Year."

Sincerely, G.E. DeCicco, M.D.

Fellow Colleagues:

This is to thank you, members of Council and Society membership, for my recent recognition as it related to the Doctor of the Year award for 1988.

Sabina and I were touched by the remarks of Drs. Wang and Wieneke and especialy the introductory by Dr. Abdu, far too generous in scope but none-the-less pleasingly receptive to this emeritus colleague. Be assured, it was a great pleasure for us to share in the memorable evening planned by our wonderful Auxiliary!

Like others, I take an especial pride in our Medical Society, 116 years young, as it continues to keep pace in excellent hands. Leadership, such as yours and particularly, greater membership participation, will preserve its rich tradition in our community. God-speed!

With every best wish and warmest regards, I remain,

Fraternally, Stephen W. Ondash, M.D.

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NEOUCOM NEWS

The Northeastern Ohio Universities College of Medicine (NEOUCOM) chapter of the International Health Task Force is participating in a national Heart to Heart Stethoscope Drive.

The stethoscope drive involves collecting old stethoscopes from physicians, nurses, medical students and medical faculty and sending them to third world medical schools. The collection is part of a national campaign by the American Medical Students Association (AMSA).

Last year, 400 stethoscopes were collected in the national campaign. The stethoscopes were sent to the National University of Nicaragua's medical school and the medical school of the University of El Salvador.

Collection boxes have been placed in these NEOUCOM consortium teaching hospitals: Akron City Hospital, Akron General Medical Center, Children's Hospital Medical Center of Akron, St. Thomas Medical Center, Timken Mercy Medical Center, Aultman Hospital, ST. ELIZABETH HOSPITAL MEDICAL CENTER and WESTERN RESERVE CARE CENTER. Anyone wishing to contribute an old stethoscope to the campaign can utilize the collection box.

Those who do not have access to the collection boxes should contact the office of the associate dean of student affairs at the College, 325-2511, ext. 353.

Mahoning County Medical Society Auxiliary

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